



RESEARCH METHODS

A Work Book for Business Undergraduates

Veera Pandiyan a/l Kaliani Sundram
V.G.R. Chandran a/l Govindaraju
Muhammad Awais Bhatti

RESEARCH METHODS

A Work Book for Business Undergraduates

Veera Pandiyan a/l Kaliani Sundram
V.G.R. Chandran a/l Govindaraju
Muhammad Awais Bhatti

PENERBIT  **PRESS**
UNIVERSITI TEKNOLOGI MARA