EDITORIAL ASSESSMENT of article submission

TITLE: RECONTEXTUALIZING TERROR: ISIS NARRATIVES IN THE ENGLISH MEDIA
AUTHORS: Nael F.M. Hijjo
RESPONSE: CONDITIONAL ACCEPT

Ljubljana and Piran, 2nd November 2017

Dear Dr Hijjo,

We thank you for submitting your article titled *Recontextualizing Terror: ISIS Narratives in the English Media* to IJEMS. We have assessed your article and consulted an external reviewer. Based on the reviewer’s assessment we consider your article of already high scientific quality and thus publishable in IJEMS provided two relatively easily attainable conditions indicated here below.

1) For the review, we consulted a highly competitive author in the field of communication science and media. As you can see, the review report positively evaluates your empirical analysis, however, the reviewer advises that in the Introduction, you add more information (a couple of sentences) with reference to the methodological reasons for your choice to analyse MEMRI editorials. The reviewer explains that if taking into account who the editorials’ target public are, “one could also make conclusions about their narrative structures”.

2) As for the second condition, it derives from the editorial point of view. As IJEMS is a region-focused scientific journal, it has to publish articles with relevance for the social phenomena from the region. Despite the obvious fact that Middle East Research Institute (although based in Washington) covers also issues from the Southern and Eastern Mediterranean, and that ISIS challenge is not only a Mediterranean-nearby phenomenon but relatively universal international concern, we still ask you to make sense of the problem you are investigating for the region itself. Linking editorial policies with those of the regional think-tanks would already be excellent; the latter similarly face the need to translate informatively and innovatively the contexts of unknown phenomena themselves due to the difference in culture of North-South and East-West publics of the Euro-Med. We underline that we do not expect any major changes to the article in the form of numerous additional sources or independent empirical analysis but simply a reference in the Introduction (possibly also in the Conclusion) to the relevance of your problem (and findings) for the Euro-Med region.

Along this proposition, we kindly invite you to address the above recommendations and submit the final version of the article. When sending the latter, please attach a short letter indicating the changes you made to the manuscript. We are looking forward to your reply; should we receive the final article version in the next 3 weeks it could be published in the upcoming issue of IJEMS (December 2017).

With excellent academic regards,

Abdelhamid El-Zoheiry and
Ana Bojinović Fenko
IJEMS editors