Ford Lumban Gaol <fordlg@gmail.com>  To: Dame Dameaty <fdameaty@yahoo.com.my>, lonny <fonny@um.edu.my>

Dear Bu Fonny,

Pihak Springer sudah setuju untuk menerbitkan buku kita.

Mohon ibu membuatkan " a short write-up about our book so that this information can be used to promote our book"

Mohon bisa dikirimkan ke saya pada 21 Feb 2014.

Saya lampirkan draft dari ToC buku kita tsb.

Salam

Ford Lumban Gaol

----------- Forwarded message -----------
From: "Krishnan, Jayanthie, Springer Asia"
Date: Thu, 16 Jan 2014 01:57:48 +0000
Subject: RE: Pending details (Dr Ford Lumban Gaol) - Email from Jayanthie
To: Ford Lumban Gaol
Cc: "Daryanomel, Vishal, Springer Asia"

Dear Dr. Goal,

Hope this email finds you well.

It is a part of Springer's contract generation process whereby our Editorial Director and Marketing Manager will look at the book title, USPs etc. that are crucial for the promotion and circulation of your book worldwide. This internal approval and contract generation processes normally take about 2 weeks. You will receive your contract thereafter. Hope this helps to clarify what Vishal meant by internal review.

As requested by Vishal, we will need you to provide a short write-up about your book so that this information can be used to promote your book. This is one of the information that our Marketing Manager will be approving during the internal approval process.
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