Management and Technology in Knowledge, Service, Tourism & Hospitality

Citation Information
Management and Technology in Knowledge, Service, Tourism & Hospitality
Edited by Ford Lumban Goh, Wyne Mars, and Hega Saraph
CRC Press 2014
Print ISBN: 978-1-4398-0013-6
eBook ISBN: 978-1-315-77552-4

Table of Contents

1. Front Matter
   Abstract - Hi-Res PDF (47 KB) - PDF w/links (81 KB)

   Abstract - Hi-Res PDF (15 KB) - PDF w/links (17 KB)

3. Chapter 1. Outsourcing system development risks
   J. H. Yahaya, N. F. Hamzah, A. Deraman
   Abstract - Hi-Res PDF (66 KB) - PDF w/links (67 KB)

4. Chapter 2. Internet security risks
   Zainon Haji Bibi, Aishah Binti Bujang, Azmi Jiahari
   Abstract - Hi-Res PDF (53 KB) - PDF w/links (54 KB)

5. Chapter 3. Applications of green technology for sustainable public bus services
   M. Asyah, A. Rosidi, S. Sablin, N. Bakar, R. M. Rawawi
   Abstract - Hi-Res PDF (63 KB) - PDF w/links (64 KB)

   A. Ali Wahib, Faudziah Ahmad, Fauziah Baharom, J. Yahaya
   Abstract - Hi-Res PDF (55 KB) - PDF w/links (56 KB)

7. Chapter 5. The governmental support in improving the ability of ICT small entrepreneurs to utilize market opportunities
   Yawani Dharmanto, C. H. Evy, Rachmawati, Sri Herlina, Qorri Ainu, Rendra Chas duru, R. Donaldi Crebapeu Lembu, M. Baturungqot
   Abstract - Hi-Res PDF (62 KB) - PDF w/links (62 KB)

8. Chapter 6. An Islamic perspective on CSR-workplace-employee practice in Islamic banks
   Abstract - Hi-Res PDF (33 KB) - PDF w/links (34 KB)

9. Chapter 7. CSR in the workplace
   F. Derus, I. Usop
   Abstract - Hi-Res PDF (251 KB) - PDF w/links (94 KB)

10. Chapter 8. Innovation and quality service factors to customer loyalty in Indonesian telecommunication company by using structural equation modeling method
    M. Dachyfii, L. Haslita
    Abstract - Hi-Res PDF (159 KB) - PDF w/links (166 KB)

    D. Davith, Norlidan Alias, Saeidah Sirej, Fenny Hafidzal Fur
    Abstract - Hi-Res PDF (57 KB) - PDF w/links (56 KB)

12. Chapter 10. Mobile educational apps for children
    Ferrari Dina Yusop, Rafiza Abd Razak
    Abstract - Hi-Res PDF (267 KB) - PDF w/links (81 KB)

    Rafiza Abd Razak, Ferrari Dina Yusop
    Abstract - Hi-Res PDF (106 KB) - PDF w/links (25 KB)

14. Chapter 12. Integrating employability skills in school curriculum
    Dzakil El Hasud, Zahra Naimiah, Siti Hajar Halili, Rina Ahmed Abuzaid, Saeidah Sirej