Introduction

The importance of Corporate Social Responsibility (CSR) has in recent years grown as companies realize the impact of their operations on society and the environment. As firms expand their operations internationally, they are increasingly required to adopt CSR policies and practices to address emerging social, environmental, and economic challenges. The United Nations’ Global Compact initiative encourages companies to align strategies and operations with ten universally accepted principles in the areas of human rights, labor, environment, and anti-corruption. Compliance with these principles not only enhances corporate reputation but also contributes to sustainable development.

Chapter 2

Responsibility

Sustainable production and consumption are key to addressing global environmental challenges. Governments, businesses, and individuals must work together to reduce waste, conserve resources, and promote sustainable practices. Integration of CSR into business strategies can help companies make a positive impact on society, while also improving long-term profitability.

References