Non-Verbal Communication Skills Among Schools’ Heads in Kuwait

Authors: Anazi, Fahad Majouf Al; Ismail, W; Zalain, Muhammad Azhar
Source: Advanced Science Letters, Volume 24, Number 1, January 2018, pp. 450-4545
Publisher: American Scientific Publishers
DOI: https://doi.org/10.1166/asl.2018.10396

Abstract
Non-verbal communication has been estimated to form 80 to 85 percent of interpersonal communication. This paper aims at exploring the importance of non-verbal communication skills in public schools in Kuwait. To do so, the study uses survey technique by administering questionnaires to the heads of schools in Kuwaiti public educational sector. The total population of the study is 552 heads of schools among whom 263 (90 male and 161 females) were selected as the sample of the study. The study identified four aspects of non-verbal communication namely, the skills of time and space, body movements, external appearance and sound. The study found that the non-verbal communication skills of the heads of schools in Kuwait are moderate. It is also found that there were statistically significant differences on the views of the respondents of the study on the most important skills of non-verbal communication. In addition, there were also significant statistical differences between male and female heads being in terms of non-verbal communication skills than their male counterparts.

Keywords: Communication; Gestures; Non-Verbal Communication
Document Type: Research Article
Affiliations: Faculty of Education, University of Malta, Malaysia
Publication date January 1, 2018

More about this publication?