USTART ASEAN 2015 Startup Managers Network Meeting. A Programme by University of Malaya and Partners for the 1 Asean Entrepreneur Summit

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USTART ASEAN 2015 successfully launched a regional to global network event during the mini AES summit on March 20th 2015 towards building an ASEAN UNIVERSITY START UP COMMUNITY driven by the top academic and research talents and technology in ASEAN. The first of such events saw more than 50 senior technology transfer professional from Universities throughout the ASEAN region gather to form a first of its kind network, exchange professional views and chart the future forward for a community driven strategy to increase output and outcome from university research through a focused entrepreneurial strategy. Among the delegates included technology directors from Singapore (NUS), Thailand (Chulalongkorn and Mahidol), Brunei (University Brunei Darul Salam), Indonesia (InstitutTeknologi Bandung) and Myanmar (PS Business School) and the Asean University Network based in Bangkok (AUN). While Malaysia was represented by its research universities (UM, UPM, UKM, UTM and USM) as well as UiTM, UNM and UMK.

Papers outlining the university startup experience from all the represented ASEAN states were presented as well as papers from the Innovation and Technology Managers Association of Malaysia (ITMA) and AUN.