EXPLORE LINKAGE BETWEEN KNOWLEDGE MANAGEMENT AND ORGANIZATIONAL PERFORMANCE IN ASIAN FOOD MANUFACTURING INDUSTRY

Che Wan Jastimah bt Wan Mohamed Radzi
Ph.D, Senior Lecturer, Science and Technology studies Department, University of Malaysia
Hashem Salarzadeh Jenatabadi
Ph.D, Research Fellow, Applied Statistics Department, University of Malaya, Malaysia

Huang Hui
Ph.D candidate, Research Assistant, Science and Technology studies Department, University of Malaysia
Farahah Abu Kasim
Ph.D candidate, Research Assistant, Science and Technology studies Department, University of Malaysia
Son Radu
Ph.D, Professor, Food Science & Technology, University of Petra Malaysia, Malaysia

ABSTRACT
This paper is about to examine the relationship of organisational learning (OL) with knowledge management (KM) and their effect on organisational performance (OP) in food industries. The conceptual framework proposed in this research is a creative model that contributes to relevant theories of KM, OL, and OP literature. 168 companies in food industry were selected in China, Taiwan, Malaysia, and structural equation modelling (SEM) is applied to test the hypotheses in our research model. The research model includes three constructs including KM, OL and OP, and three measurement variables include firm age, size, and type. The results show that KM and OL have positive effect on OL and OL is a mediator in the relationship between KM and OP. Moreover, firm age, size, and type are moderators in the relationship among three constructs in the research model.

Keywords: Knowledge management, organizational learning, organizational performance.

1. INTRODUCTION
Nowadays, with ever-increasing competition in the world of business, most of the firms and organizations are obliged to adjust to new ways to enhance their performance. This improvement, however, requires embedding multiple characteristics in the organization. There are several works of previous researchers that focus on factors influencing firms performance (Cherian and Jacob, 2013; Sultana et al., 2013). Therefore, gaining a better understanding of the factors influencing...