A COMPARATIVE ANALYSIS OF SOUTHERN MOVEMENT CRISIS IN YEMENI NEWSPAPERS

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ABSTRACT
The stand of the Yemeni government and its failure to address the consequences of the 1994 Yemeni civil war in the south parts for many years made strongly the fractions of the southern movement/ Al-Harak Al-Jamubiy to call for secession and to restore the former South of Yemen, and moved from peaceful means to the armed struggle. By using framing as the theoretical framework of this study, the content of Yemeni newspapers was analyzed as the research method. Four newspapers were selected, one official, two opposition, and one independent newspaper. The four papers represented different political orientations. Conflict made the most prominent frame across the four newspapers in reporting on the southern movement. The representation of the southern cause expressed the future of the Yemeni national unity by putting it in either frame changing the political system or getting back to zero point when each part may retain its former state.

Keywords: content analysis, framing theory, media coverage, news frames, Southern Separatist Movement.

INTRODUCTION
The Yemeni unity established on 22nd of May 1990 was based on agreement and acceptance between the leaderships of the two parts of Yemen “Yemen Arab Republic and People’s Republic of Yemen to be united into “The Republic of Yemen” with the extension of sovereignty all over the new country. Later, it has been discovered that the unity has only given benefits to certain groups and the North Part has taken the lion’s share of the unity project while the South Part has been marginalized politically and economically. These practices were rejected and resulted in the 1994 civil war and as a consequence of this war, a series of demonstrations demanding secession and restoring the South former independence.